

# GREEN STAND AWARDS: JUDGING CRITERIA



## 1. DESIGN:

*Demonstrate the extent to which the stand has incorporated environmentally sustainable principles in the design and design process.*

- Designed to be re-usable
- Taken apart and assembled easily, in such a way as unlikely to get damaged
- Robust design that will last well
- Modular design that can be set up in different configurations for different stand sizes

Only addresses a small section of the focus in this area		Objectives were wide ranging and had a good impact		Had a dramatic and powerful impact	
0	1	2	3	4	5

## 2. MATERIALS:

*Demonstrate to which extent the stand has incorporated environmentally sustainable principles in the material selection for both the stand structure and branding substrates.*

- Minimising amount of materials used
- Materials chosen are being re-used from elsewhere, and / or there are plans to re-use / recycle them after the stand is no longer needed
- Environmentally-friendly materials used
- Sustainable materials – e.g. wood is FSC, locally grown bamboo, etc
- Manufacture of the materials is not energy intensive, nor does it create harmful by-products
- Locally manufactured materials, as opposed to imported

Only addresses a small section of the focus in this area		Objectives were wide ranging and had a good impact		Had a dramatic and powerful impact	
0	2	4	6	8	10

## 3. OPERATIONS:

*Demonstrate to which extent the stand has incorporated environmentally sustainable principles in the stand operations.*

- Energy usage – e.g. implement energy-conserving technology, such as LCD screens, iPads, LED lighting and / or motion-activated switches
- Recycling – e.g. bins on the stand, or a system in place to collect recyclables and dispose of them appropriately after the show
- Marketing collateral – e.g. minimal printed hand outs, emphasis on electronic information sharing
- Decor – e.g. indigenous plants are chosen
- Gifts – e.g. none, or are eco-friendly options, locally produced, etc
- Green cleaning practices – e.g. cleaning products used
- Sustainable catering – e.g. local produce, water in jugs and not bottles, minimal packaging, etc

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0	2	4	6	8	10

## 4. TRANSPORT:

*Demonstrate to which extent the stand design and delivery has minimised transport related impacts on the environment.*

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<ul style="list-style-type: none"> <li>• Lightweight</li> <li>• Flat packed</li> <li>• Re-usable packaging</li> <li>• Mode of transport</li> <li>• Distance transported from supplier to the event</li> </ul>					
Only addresses a small section of the focus in this area		Objectives were wide ranging and had a good impact		Had a dramatic and powerful impact	
0	1	2	3	4	5

<b>5. BEYOND GREEN:</b> <i>Demonstrate the scale of the broader impact of the project on the local community.</i>					
<ul style="list-style-type: none"> <li>• Community engagement and support</li> <li>• Education of staff</li> <li>• Public awareness campaigns</li> <li>• Charitable aspects – e.g. donation of stand elements to institutions in need, preferably in the local community</li> <li>• Procurement from local SME's and NPO's</li> <li>• Job creation opportunities</li> </ul>					
Only addresses a small section of the focus in this area		Objectives were wide ranging and had a good impact		Had a dramatic and powerful impact	
0	1	2	3	4	5

<b>6. INNOVATION:</b> <i>Demonstrate the innovative practices, technologies or processes developed and utilised.</i>					
<ul style="list-style-type: none"> <li>• Unusual</li> <li>• Has a 'wow' factor</li> </ul>					
Only addresses a small section of the focus in this area		Objectives were wide ranging and had a good impact		Had a dramatic and powerful impact	
0	1	2	3	4	5

SCORE	
1. Design	5
2. Materials	10
3. Operations	10
4. Transport	5
5. Beyond Green	5
6. Innovations	5
<b>TOTAL POINTS</b>	40
<b>TOTAL PERCENTAGE</b>	100%

### Scoring guidelines:

> 40% - Poor	41 - 60% - Average	61 - 74% - Good	<75% - Excellent
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