



MEETINGS AFRICA 2012

SAACI EDUCATIONAL SESSIONS

TUESDAY 28 FEBRUARY 2012 – COMMITTEE ROOM 5, LEVEL 4 AT SCC

THE REAL IMPACT OF THE MEETINGS INDUSTRY

08:00-08:30	Tea/coffee/pastries on arrival
08:30-08:50	International perspective (Europe)
08:50-09:10	National Convention Bureau
09:10-09:30	Grant Thornton - Tourism Business Index
09:30-10:00	Facilitated questions and answers

WEDNESDAY 29 FEBRUARY 2012 – COMMITTEE ROOM 5, LEVEL 4 AT SCC

SERVICE EXCELLENCE

DELIVERY ON THE NATIONAL TOURISM SECTOR STRATEGY : DEPARTMENT OF TOURISM



08:00-08:30	Tea/coffee/pastries on arrival
08:30-08:50	Overview from Department of Tourism and how will this be delivered on
08:50-09:10	International perspective (USA)
09:10-09:30	The role of the industry
09:30-10:00	Facilitated questions & answers

Please note: This programme is subject to change.